

RESTAURANT GROWTH MARKETING

THE
DIGITAL
RESTAURANT

- ✓ SERVING INDEPENDENTS & SMALL-CHAIN BUSINESS
- ✓ INTEGRATED DIGITAL MARKETING PROGRAM
- ✓ PROVEN SUCCESS WITHIN 90-DAYS

WE OFFER:
Done-For-You Service
Virtual Training

#1 GOAL:
Drive 6-Figure New
Revenue Growth

IDEAL FOR:
\$500K - \$1M+ Revenue
Less than 10 Units

PROGRAM STAGES

- 1** Establish Digital Brand
- 2** #1 in Google Search (Branded)
- 3** 1000+ Email List
1000+ Facebook
- 4** \$5-8K+ New Revenue Generation
- 5** 1-Star Reputation Increase

LOYALTY

Build customer loyalty, long-term retention and repeat guest visits

CONVERSION

Translate web traffic to actual restaurant visits, online orders and table reservations

AUDIENCE

Grow awareness and engagement with target market segments on online platforms

PRESENCE

Establish a strong local presence to be found by existing and potential customers

FOUNDATION

Build the digital components to setup a solid online foundation

★
Program
Initiate

Website Update
Online Ordering
Facebook Page
Customer Email List

Search Engine Optimized
Local Directory Sync
Website Optimized

Annual Marketing Calendar
Social Media Campaigns
Email Campaigns

Off-site Optimization
Marketing Offers
Online Advertising

Reputation Build
Mobile Loyalty Program
Integrated Mobile App*

**** EXCLUSIVE ACCESS TO RESTAURANT MARKETING PLATFORM - 52-WEEK PROMOTIONAL CALENDAR INCLUDED ****