

DIGITAL MARKETING FOR RESTAURANTS AND PIZZERIAS



WHAT WE DO

We help independent and small-chain restaurants and pizzerias grow business segments through effective restaurant marketing.

Dine-in | Delivery | Catering

WHAT WE OFFER

We provide smart technologies and effective marketing services that allow busy restaurateurs to plan and execute their marketing program efficiently.

TECHNOLOGY

Website
Design

Online
Ordering

Loyalty
Rewards

Feedback
Tablets

MARKETING

Social
Media

Email
Marketing

Mobile
Marketing

Local &
Reputation

SEO

PPC
Advertising

RESTAURANT MARKETING PLATFORM

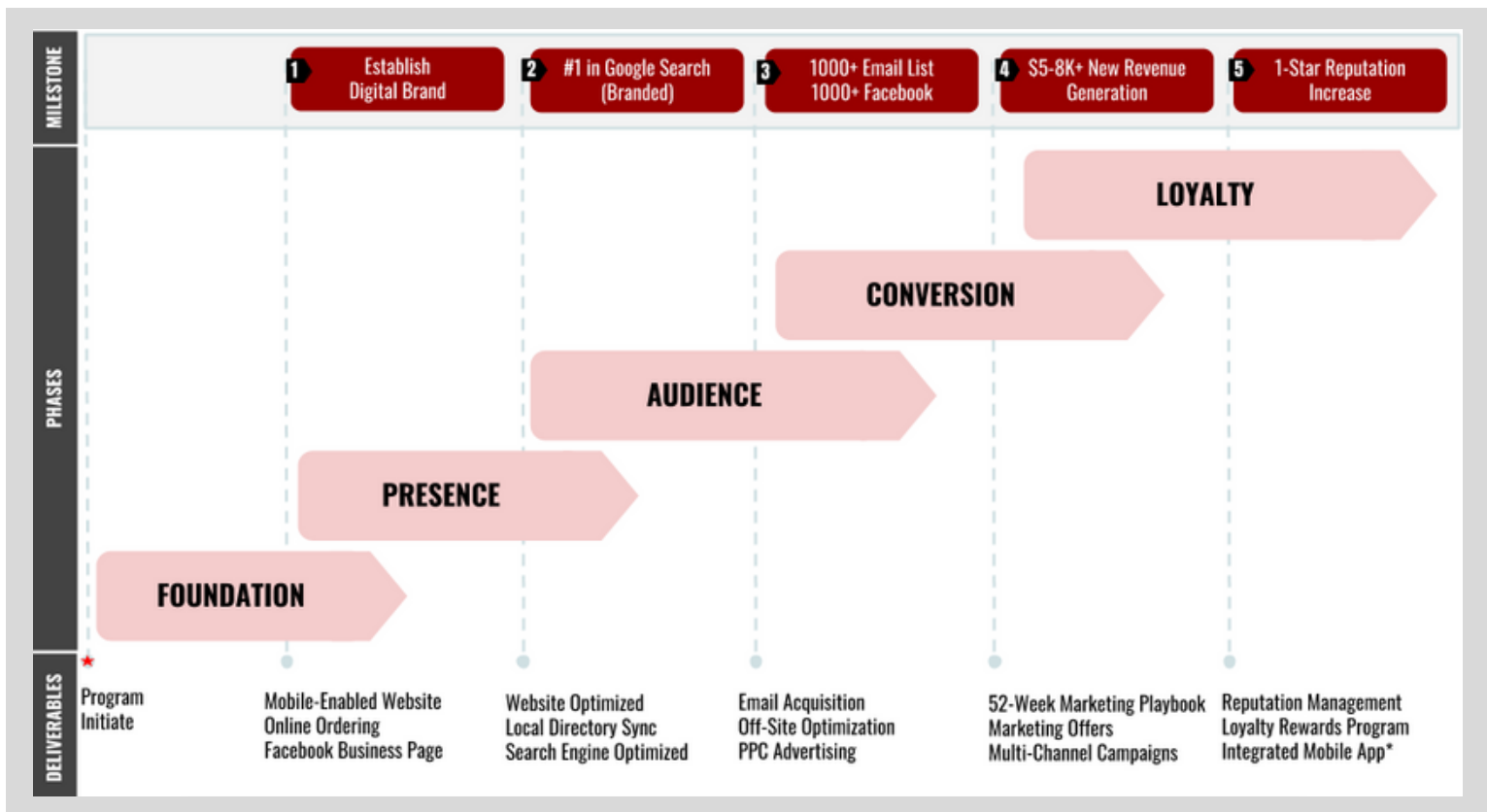
- Plan, Execute & Track marketing from one software platform.
- Access the 52-week marketing playbook.
- Run social, email and mobile promotions from one spot.
- Be on top of your marketing in just 10 minutes a day.

**ASK US ABOUT OUR FULL-SERVICE
MARKETING & CUSTOM PACKAGES!**



GROWTH MARKETING ROADMAP

Our Growth Marketing Roadmap has a clear strategy yet it is agile in implementing new marketing tactics to achieve the desired growth results in Dine-in, Delivery, Catering segments. The 5 distinct PHASES of the roadmap have defined MILESTONES to reach for the restaurant, each with clear DELIVERABLES from The Digital Restaurant team.



CUSTOMER TESTIMONIALS

"We effectively have a two-way communication channel with our customers. Our guests are highly engaged and our email list is growing through our integrated marketing program."

- Owner, Chicago Restaurant and Pizzeria.

"Other web design agencies tell you they need 3 months for a website. For The Digital Restaurant web design team it only took 5 days.. it gets done quick, that is the bottom line."

- Manager, Naperville Mexican Restaurant.

CONTACT US

1444 N. Farnsworth Avenue, Suite #100, Aurora, IL 60505
 (800) 242.4132
 info@thedigitalrestaurant.com

CONNECT WITH US

