



Multi-Channel
Marketing
Platform

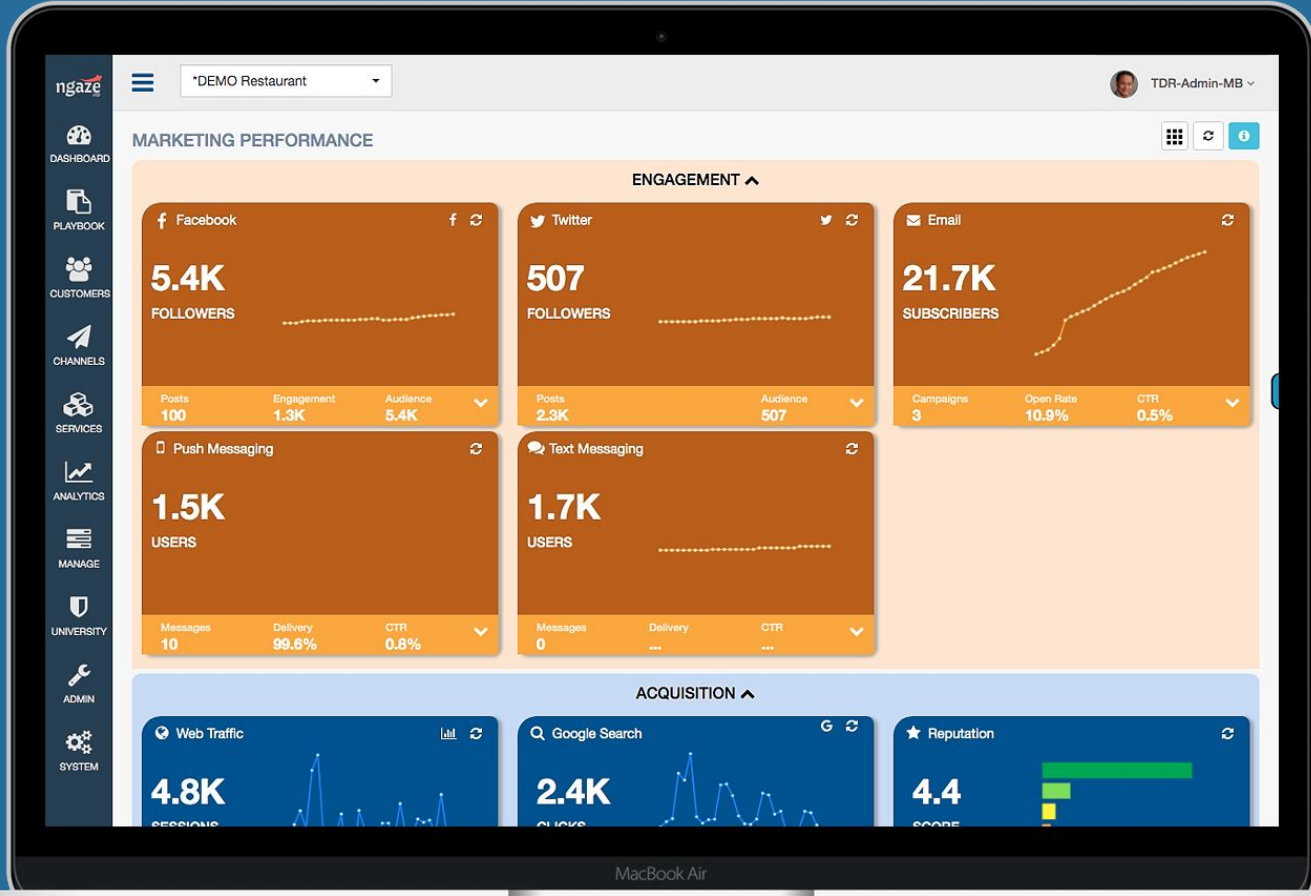
Marketing Software Built For The Busy Operator

ngaze^{io}

New!
Marketing
Performance
Dashboard

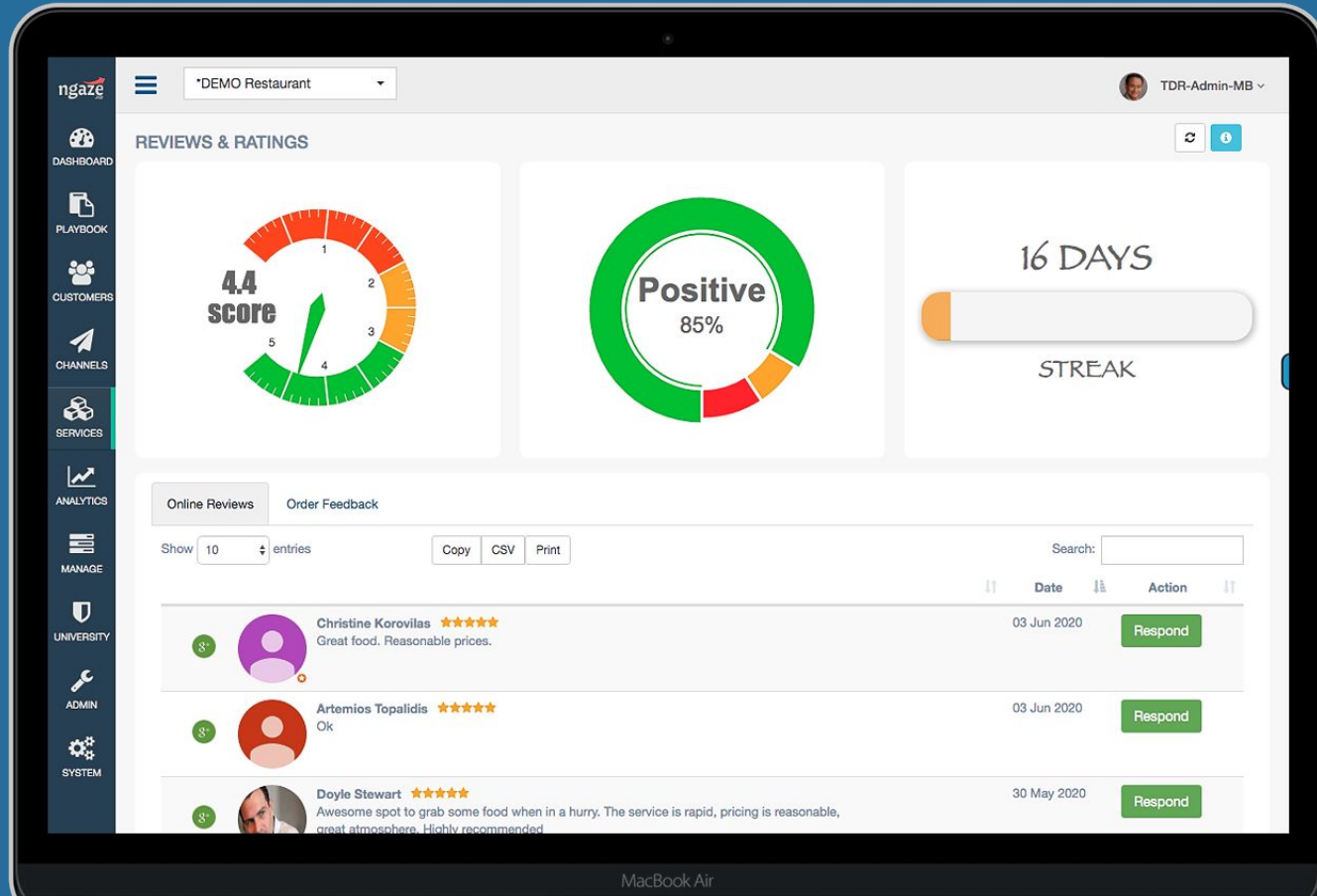






The ngaze.io Marketing Playbook interface for a 'DEMO Restaurant' displays a table of marketing events. The interface includes a sidebar with navigation options: DASHBOARD, PLAYBOOK, CUSTOMERS, CHANNELS, SERVICES, ANALYTICS, MANAGE, UNIVERSITY, ADMIN, and SYSTEM. The top right shows the user 'TDR-Admin-MB' and a set of action icons.

Date	Event	Type	Offer	Facebook	Twitter	Email	Push	Text	Google Posts	Billboard	Direct Mailer	Action
04 Jun 2020	National Cheese day	Food day	+	+	+	+	+	+	+	+	+	 
04 Jun 2020	NBA - Finals begin	Sports	+	+	+	+	+	+	+	+	+	 
21 Jun 2020	Father's day	Observance	Father's Day special	+	+	+	+	+	+	+	+	 
01 Jul 2020	Pizza of Month July	Pizza	+	+	+	+	+	+	+	+	+	 
04 Jul 2020	Independence day	Holiday	+	+	+	+	+	+	+	+	+	 
13 Jul 2020	National French Fries day	Food day	+	+	+	+	+	+	+	+	+	 
19 Jul 2020	National Ice cream day	Food day	+	+	+	+	+	+	+	+	+	 
25 Jul 2020	Wine and Cheese Day	Food day	+	+	+	+	+	+	+	+	+	 
29 Jul 2020	National Lasagna Day	Food day	+	+	+	+	+	+	+	+	+	



- DASHBOARD
- PLAYBOOK
- CUSTOMERS
- CHANNELS
- SERVICES
- ANALYTICS
- MANAGE
- UNIVERSITY
- ADMIN
- SYSTEM

*DEMO Restaurant

TDR-Admin-MB

MARKETING OFFERS

+

Show 10 entries

Copy
CSV
Print

Search:

Offer	Details	Tags	Valid from	Valid till	Image	Active	Publish	Action
Weekend Special	Wings night 50cents wings.		30 Nov	30 Nov		☒	☐	
Thursday Special	Thursdays are Thirsty Thursdays - \$5 Drinks		01 Jan	31 Dec		☒	☐	
Family Dine-in Special	Pizza, Appetizer, Desserts for the entire family for just 34.99.		01 Jan	31 Dec		☒	☐	
Tuesday Special	Our Tuesday special is BBQ Pork Sandwich.		30 Nov	31 Dec		☒	☒	
Sunday Special	Our Sunday special is all you can eat Spaghetti.		01 Jan	31 Dec		☒	☒	
Saturday Special	Our Saturday special is 25% Off Any Wine.		01 Jan	31 Dec		☒	☒	

MacBook Air

ngaze

DEMO Restaurant

TDR-Admin-MB

PROJECTS

Show 10 entries Search:

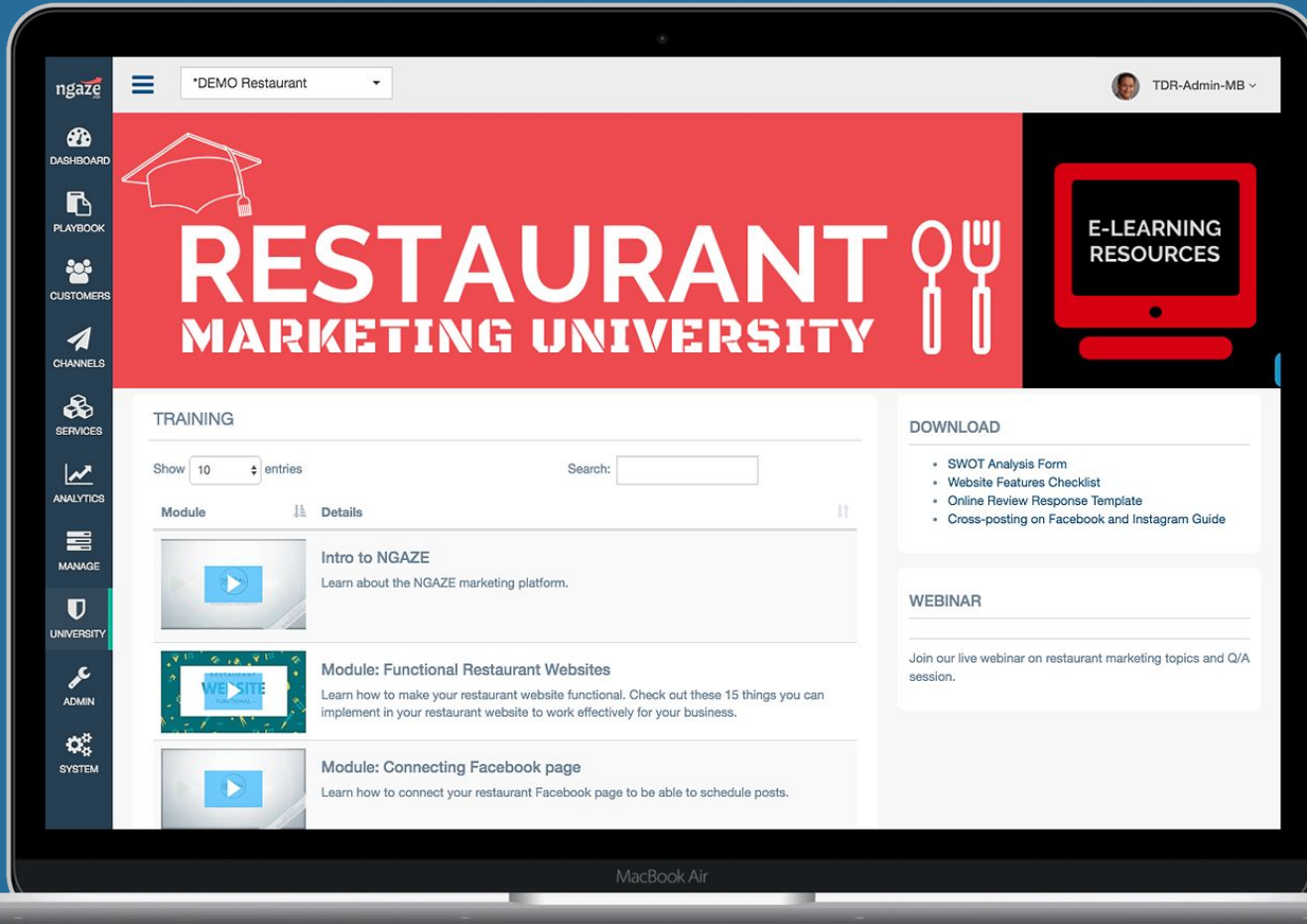
Project Name	Description	Tasks	Progress	Action
Upgrade to SEO	All upgrade requests	1 Tasks	0%	  
Website design	Functional restaurant website with online ordering, facebook integration, email marketing and push notification.	6 Tasks	0%	  
Online ordering	Online ordering menu build and setup	8 Tasks	0%	  
Multi-channel campaigns	Launch multi-channel promotion campaigns for the restaurant.	2 Tasks	0%	  
Promotional offers	Design and implement restaurant offers to grow dine-in, carryout and catering business segments	5 Tasks	0%	  
Ordering consolidation playbook	Playbook to consolidate online ordering.	7 Tasks	0%	  

Showing 1 to 6 of 6 entries

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